

11th CROI Satellite Community Update

*Live from the 11TH Conference on Retroviruses and Opportunistic Infections
February 12, 2004 5-7pm (PT), 6-8pm (MT), 7-9pm (CT), and 8-10pm (ET)*

PLEASE ADJUST TIMES FOR YOUR TIMEZONE

You are invited to host a downlink in your city

ABOUT THE CONFERENCE

CROI (the 11th Conference on Retroviruses and Opportunistic Infections) is the preeminent annual international conference on HIV/AIDS. The Retrovirus Conference is a scientifically focused meeting for the world's leading researchers, working to understand, prevent, and treat HIV/AIDS and its complications. The purpose of the annual conference is to provide a forum for translating laboratory and clinical research into medical applications. This year the conference will be held in San Francisco, CA. February 8 - 11, 2004 and is expected to draw over 3,800 leading researchers from around the world.

ABOUT THE COMMUNITY UPDATE PROGRAM

A Community Update panel will be conducted via Satellite. The Update panelists will discuss what they believe to be the most important work from the conference that will translate into clinical care for people living with HIV/AIDS as well as Hepatitis C worldwide. We will divide the two-hour Community Update into three panels, each including three or four distinguished HIV researchers. The Community Update will occur at 5-7pm PT, 6-8pm MT, 7-9pm CT and 8-10pm ET. The signal, introduction, and countdown clock sequence will occur 15 minutes prior to the start of the program. The first panel will focus on "Anti-HIV Drug Research", the second panel will cover "Metabolic Issues" and the third panel will be entitled "Hepatitis and HIV Co-Infection" but will also include some discussion of opportunistic infections as well. We will interview 10 to 15 researchers during the conference who will be unavailable for the panel program and will include excerpts of those interviews before, after, and in-between the panel presentations. We are also planning a medical provider program with CME on February 12th in the early afternoon, with two possible additional taped uplinks later on the 12th to accommodate the best viewing time for participants on each coast. The CME schedule will be finalized the first week of January.

THE TECHNOLOGY

This program will be available on a prescribed satellite- which can be downlinked by a C-band satellite receiver dish. Please contact us if you have difficulty finding a venue, which has satellite downlink capability. Plans are being made for all registered sites to fax and email questions during the live program. Satellite downlink coordinates will be provided to all cable stations responding to this request via return email. Additional project information and technical information will only be provided to all registered Interactive sites two weeks prior to the event.

Registration (required to obtain coordinates)

Sites must register to obtain downlink coordinates, fax numbers and the email address for questions.

Please send the following information to IFARA@comcast.net

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|----------------|---------------------|
| ▪ Contact Name | ▪ FAX |
| ▪ Email | ▪ Host Organization |
| ▪ Address | ▪ Event location |
| ▪ Phone | |

Please indicate if you require an RSVP from attendees. If so, please list RSVP phone.

Indicate if your location will invite the general public and can be promoted on a national list.

Community TV Cable Companies: Please provide your geographic coverage and subscribers.

MINIMAL PLAYBACK RESTRICTIONS

There is no charge for this program. However, any individuals or organizations making a for-profit admission charge must contact IFARA for more information. Permission is granted for the program to be re-cablecast in two parts, however the closing credits must be used to properly identify the producers, hosts and supporters. We ask all interested downlink hosts to email a brief report of playback or community program presentation for our assessment of the value and distribution of this program. For more information please email: IFARA at IFARA@comcast.net or call (503) 736-0194 (Pacific Time)

MORE INFORMATION: HOW TO FACILITATE THE DOWNLINK

Downlinking is easier than you might imagine.

PUBLIC/CABLE ACCESS: Call your local cable access facility, and ask to have the program downlinked and played on community cable access. In most communities it is your right and responsibility as a resident of that community to sponsor a program. It usually does not cost much if anything to do this. If Cable Access or the cable company does not have access to a C-band satellite then seek other options below.

UNIVERSITIES, SCHOOLS, LIBRARIES, HOSPITALS, STATE OFFICE BUILDINGS, HOTELS, PUBLIC HEALTH DEPARTMENTS: These are some of the other options for downlinking the program. Your local cable company may also be able to offer suggestions about who has this kind of satellite. In many cases the program can be downlinked into a public meeting room as a community service. We encourage you to invest the time to seek out one or two options for play of this program as well as for future programming, which we or other producers may offer. Your local pharmaceutical sales representative may be able to provide some assistance with snacks etc. Remember this can be a very cost effective way of communicating current information to hundreds of sites and tens of thousands of interested people living with life threatening diseases like HIV, Hep C, and other Co-diseases.

VHS, SVHS, DVD OPTION

For those who cannot receive the satellite signal, some tapes or DVD's will be available without charge as the Community Update budget permits. Based on budget constraints, they may be available at cost. The best product will be available via satellite. Email to inquire about videotapes/DVDs: IFARA@comcast.net